

# Alchemist

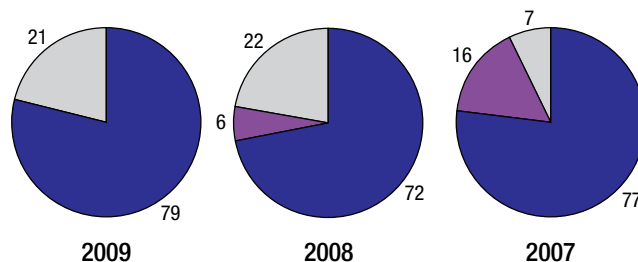
**Social conditions** Alchemist produced a great deal of the collection (79% of total) in European countries that falls under the low-risk country category. The remaining 21% was produced in Turkey and the Far East and it has been a challenge to stimulate these suppliers in becoming socially compliant due to the limited production volumes. However Alchemist has always taken social conditions into account in regards to its choice of suppliers whenever possible.

**Environmental conditions** 34% of the Alchemist 2009 collection was made of cotton, 66% of which was produced with organic cotton (Class B). A slight decrease in percentage from the last year figure is due to a considerable increase of the total production volume. Organic cotton can be found not only in the t-shirt line but also in the denim, shawl, trousers and legging collections. Alchemist managed to increase its Tencel® collection from 8% to 12%. Tencel® (sustainable alternative for viscose) is a natural, man-made fibre produced in an environmentally mindful process from wood-pulp cellulose, which is classified into Class B in the MADE-BY Environmental Benchmark for Fibres. An increase in the unclassified category is mainly due to the usage of silk. As soon as sufficient information regarding this fibre is available, it too will be included in the benchmark.

## Socially certified

% of total collection

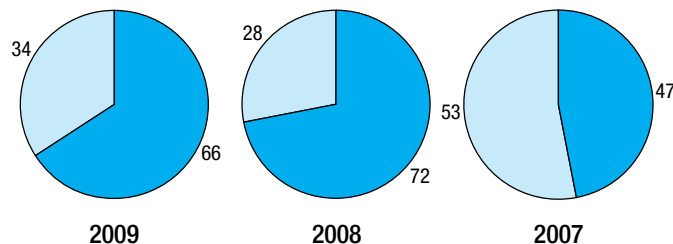
- class A
- class B
- class C
- unclassified



## Organic cotton

% of total cotton collection

- organic / in conversion
- conventional



## Raw materials

% of total collection

- class A
- class B
- class C
- class D
- class E
- unclassified



## Organic cotton 2009

kilos of organic cotton used

