

Claudia Sträter

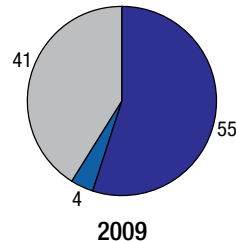
Social conditions Claudia Sträter is a member of the BSCI monitoring and qualification system. As part of this system Claudia Sträter is working towards having 2/3rds of its supplier base compliant to the BSCI standards within 3 to 5 years. In 2009 Claudia Sträter has managed to get one of their Chinese suppliers BSCI compliant. Additionally they initiated audits and re-audits at key suppliers in risk countries like China, Romania and Ukraine. Extra manpower was invested and set up an internal project plan to speed up this process and to achieve their targets set for 2010. The aim is to have all suppliers in high risk countries to have either completed or started their BSCI process by conducting self-assessments, first audits or re-audits. Furthermore, Claudia Sträter produces a high share of their products (55%) in low risk countries such as Portugal, Italy, Slovenia and Hungary.

Environmental conditions Claudia Sträter started to work with MADE-BY in December 2008 to incorporate sustainability throughout their collection. However, 2009 has been a year with major organizational changes for Claudia Sträter which impacted on the time that could be spent on sustainable sourcing activities. When initiating sustainable fabric programmes it also proved to be more difficult than assumed to find the right quality of sustainable materials needed for their collection. Nevertheless, Claudia Sträter managed to source their first items made with the sustainable fibre Tencel® (Class B). For 2010, a team has been created to embed sustainable sourcing throughout the organisation and has already resulted in new organic cotton and organic linen programmes, next to the continuation of the Tencel® programmes.

Socially certified

% of total collection

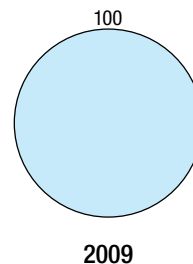
- class A
- class B
- class C
- unclassified



Organic cotton

% of total cotton collection

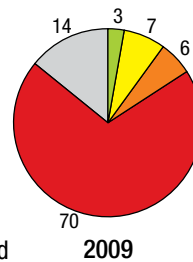
- organic / in conversion
- conventional



Raw materials

% of total collection

- class A
- class B
- class C
- class D
- class E
- unclassified



Organic cotton 2009

kilos of organic cotton used

