

Edun

Social conditions Edun has two types of production, one which is the main fashion collection: Edun-Fashions and the other is the merchandising collection: Edun-Live. In 2009 Edun-Fashion produced around 50% of the collection in one factory in Peru monitored under the Verite program. This program is not benchmarked by MADE-BY so we cannot show this within the scorecard. In 2009, the bulk of the Edun-Live production equating to over three-quarters of the collection was produced in a factory in Tanzania which successfully passed BSCI audits (Class B). The remaining 22% of the units were produced in Uganda out of one factory. This factory has been brought up to a level of WRAP compliance but it has not yet been certified.

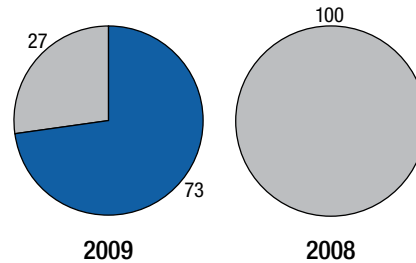
Environmental conditions In 2009, Edun-Fashion used organic cotton in 86% of its collection, which was a rise of 10% from 2008. However for Edun-Live, the number of organic cotton units nearly halved, though their cotton Tee production unit rose substantially because of a big order for conventional cotton t-shirts. This has had a double impact on overall cotton usage, so has led to an overall decrease of organic cotton when compared to their conventional cotton usage from 87% to just 13%. However Edun-Fashion and Edun-Live collectively produced slightly more items in organic cotton compared to 2008.

Edun has developed the Conservation Cotton Initiative (CCI) in conjunction with the Wildlife Conservation Society. The CCI tackles environmental and social issues within cotton farming such as the protection of wildlife areas and lands in areas of high diversity in Africa. Edun have already started producing T-shirts with cotton grown from this initiative. Going forward, Edun is aiming for organic certification of its cotton produced from its CCI.

Socially certified

% of total collection

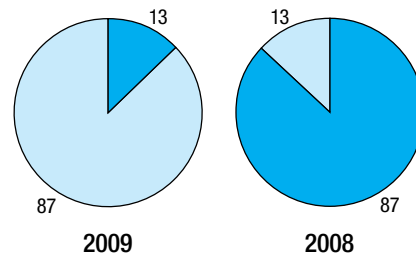
- class A
- class B
- class C
- unclassified



Organic cotton

% of total cotton collection

- organic / in conversion
- conventional



Raw materials

% of total collection

- class A
- class B
- class C
- class D
- class E
- unclassified



Organic cotton 2009

kilos of organic cotton used

