

Imps&Elfs

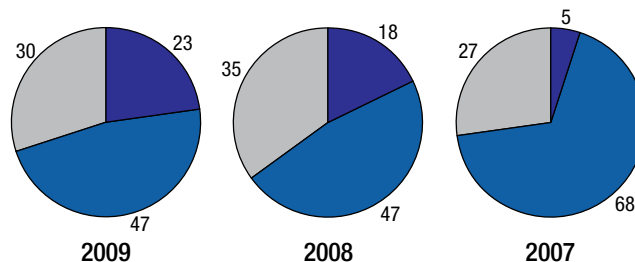
Social conditions Imps&Elfs is committed to their supplier base and has encouraged their key suppliers to implement good social working practices. The increase in working with factories that are compliant to social standards in Class A show that Imps&Elfs 'walks the talk'. This increase is explained by increasing the order volume at these key suppliers and by selecting a new SA8000 certified supplier for their woven collection in India. Additionally, one of their Turkish suppliers became BSCI compliant.

Environmental conditions In 2009, Imps&Elfs increased their organic cotton usage by a small amount compared to 2008. This is due to the fact that they intensified their organic cotton programme at one of their key Indian suppliers. A large proportion of the organic cotton and in conversion cotton was sourced from the Solidaridad initiated Chetna Project in India. The Chetna farmers received a fair trade minimum price. Most of these styles from Chetna can be traced through the online MADE-BY Track and Trace consumer tool. www.made-by.org Besides using organic cotton, Imps&Elfs began to explore other sustainable materials like Tencel® (Class B) and recycled cotton (Class A). The recycled cotton has been used in a blend with organic cotton in a 'limited' denim collection for kids. The 'limited' programme was small; hence the usage of recycled cotton could not be reflected in the scorecard. In addition, Imps&Elfs is also investigating options to start working with natural dyes.

Socially certified

% of total collection

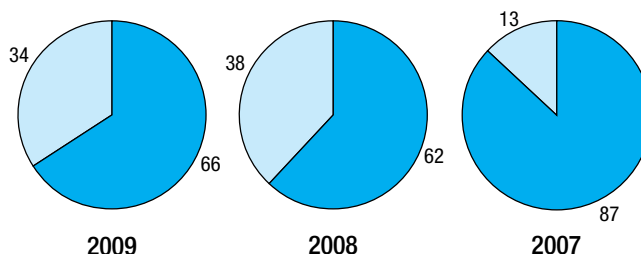
- class A
- class B
- class C
- unclassified



Organic cotton

% of total cotton collection

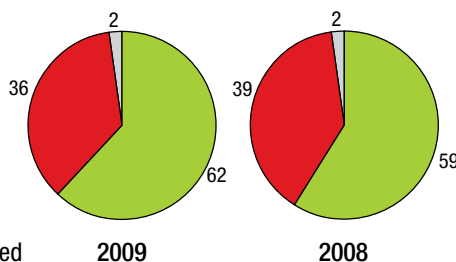
- organic / in conversion
- conventional



Raw materials

% of total collection


- class A
- class B
- class C
- class D
- class E
- unclassified



Organic cotton 2009

kilos of organic cotton used



 = 5000 kilo