

# Kik-Kid

**Social conditions** 12% of the Kik-Kid 2009 collection was made in France and Poland which are categorized in the low risk country category (Class A). The remaining 88% was produced in the Far East.

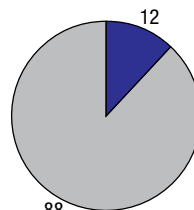
In 2009 the main focus was placed on realising an organic cotton collection with the key suppliers (as part of an environmental improvement). In 2010 the first steps will be made to improve the social conditions, and where necessary create and carry out improvement actions, putting the priority on the suppliers producing the largest volumes and with the most stable working relationships.

**Environmental conditions** Kik-Kid began working with MADE-BY at the end of 2008. Since a large proportion (57%) of their collection was made of cotton, focus is placed on integrating organic cotton into their collection. Unfortunately the supplier they worked with was not easily convinced. The main obstacle was that the quality at first was not up to Kik-Kid's requirements. Following increased efforts to realise this organic cotton project, Kik-Kid managed to start working with their key supplier to include organic cotton into their 2010 collection.

## Socially certified

*% of total collection*

- class A
- class B
- class C
- unclassified

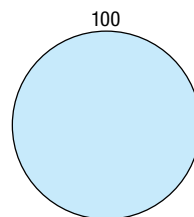


2009

## Organic cotton

*% of total cotton collection*

- organic / in conversion
- conventional

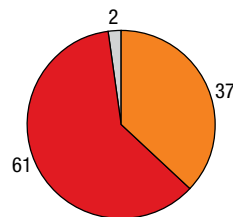


2009

## Raw materials

*% of total collection*

- class A
- class B
- class C
- class D
- class E
- unclassified



2009

## Organic cotton 2009

*kilos of organic cotton used*

