

# Kuyichi

**Social conditions** In 2009, the WRAP certificate of one of Kuyichi's suppliers in China got expired and wasn't renewed due to the fact that a US brand who initiated this certification left the supplier.

However, the supplier base of Kuyichi that is BSCI compliant remained stable which Kuyichi hopes to change in a positive way in the coming period by supporting their main denim supplier to become BSCI compliant as well.

**Environmental conditions** In 2009, nearly 90% of Kuyichi's collection was made of cotton. A large part (around 70%) of the total cotton usage is organic cotton (Class B). In 2009, Kuyichi scores high with regard to the usage of environmental friendly fibres. Next to the organic cotton programmes, they developed styles made of Tencel® fibre (Class B). In addition, Kuyichi has introduced a small amount of Class A fibres into their collection by producing recycled polyester jackets and recycled cotton denim. Belts made from vegetable tanned leather are also included in the collection. They are unclassified since (vegetable tanned) leather is not part of the MADE-BY Environmental Benchmark for Fibres.

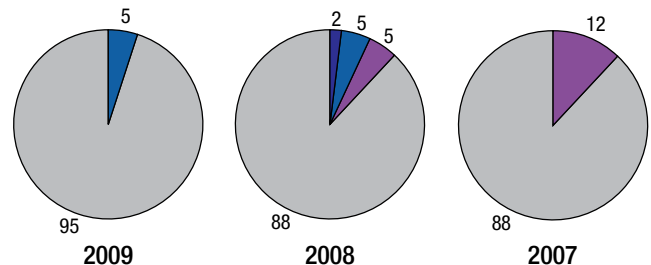
Kuyichi aims to increase the usage of Class A fibres in 2010. Further improvements should be made to offer a complete denim range made of 100% organic cotton.

**Footnote** The 2008 socially certified scorecard as published in the annual report 2008 has been corrected.

## Socially certified

% of total collection

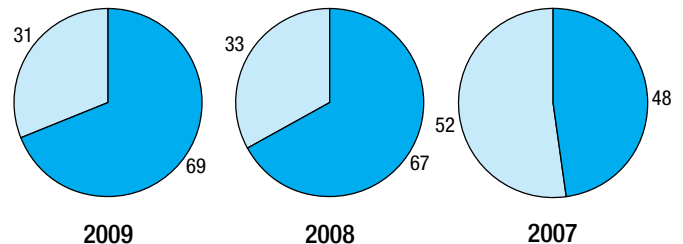
- class A
- class B
- class C
- unclassified



## Organic cotton

% of total cotton collection

- organic / in conversion
- conventional



## Raw materials

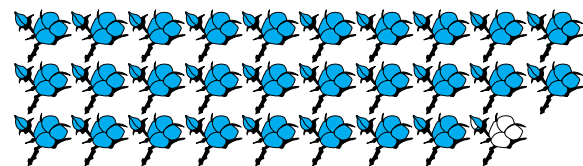
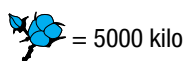
% of total collection

- class A
- class B
- class C
- class D
- class E
- unclassified



## Organic cotton 2009

kilos of organic cotton used



140.626 kilo